



August 29, 2016
RECEIVED

Talina R. Mathews
Executive Director
Public Service Commission of Kentucky
211 Sower Boulevard
Frankfort, KY 40602-0615

AUG 30 2016

**PUBLIC SERVICE
COMMISSION**

Dear Ms. Mathews:

Boomerang Wireless, LLC (“Boomerang” or the “Company”) d/b/a enTouch Wireless has entered into an agreement with Budget Wireless d/b/a Budget Mobile (“Budget”) to transfer some of Budget’s customers to Boomerang. Prior to the transfer of these customers, we wanted to provide this courtesy notice to the Kentucky Commission.


Boomerang provides wireless services to customers in twenty-four states, including Kentucky. We currently serve over 100,000 customers nationwide.

Boomerang will become the carrier for some of Budget’s Lifeline-eligible customers in Kentucky on or about September 1, 2016 or following the requisite customer notice, whichever occurs last. The transfer will ensure continuity of service for end users provisioned on an underlying carrier network that Budget no longer uses for new service orders. All transferred users will continue to receive local and long distance wireless Lifeline services and will retain their same wireless handset and phone number that will operate on the same network.

Each Lifeline customer’s no-cost monthly service plan will be upgraded to include 500 voice minutes + 10 MB of data. There will be no changes to the Terms and Conditions of Service provided to these customers post-transfer.

To ensure a seamless transition and avoid customer confusion or inconvenience Boomerang and Budget will provide written notice at least thirty (30) days prior to the transfer. A sample of this customer notice is attached. The carrier’s will also coordinate operations to ensure accurate reporting to the administrator of the Kentucky Universal Service Fund.

Boomerang looks forward to serving these new customers and will work closely with Budget to ensure that all affected customers will experience a seamless transition. Please return a “FILED” stamped copy of this letter in the enclosed prepaid envelope.

Sincerely,

Kimberley Lehrman
President



<Insert Name>
<Insert address>

DATE

RE: YOUR LIFELINE PHONE SERVICE ON (XXX)-(XXX)-(XXXX)

PLEASE READ!

Dear <Insert Name>:

We are pleased to share some exciting news about your wireless Lifeline services. Beginning on or after [DATE], your wireless Lifeline phone service, currently provided by Budget PrePay, Inc. d/b/a Budget Mobile, will be provided by Boomerang Wireless, LLC d/b/a enTouch Wireless. enTouch Wireless is a national provider of wireless services to Lifeline customers. For more information about enTouch Wireless go to www.enTouchwireless.com.

enTouch Wireless will continue to provide the high level of customer service you expect and have received from Budget Mobile. We will make the change as seamless as possible. Your service will continue to be provided utilizing the same nationwide network. Following the changeover, you will continue to be enrolled to receive wireless Lifeline-discounted services.

No action on your part is required.

You will continue to use the same phone and telephone number you currently have. There will be no fees applied in connection with the transfer of your service to enTouch. Following the transfer, enTouch will provide you with the following wireless Lifeline services each month:

- 500 voice minutes
- 100 texts
- 10 MB of data

You will still receive this service at no charge. The same Top-Up plans will also still be available. Notice of any future changes to the rates, terms and conditions of Boomerang service will be provided to you as required by law.

You will be notified by enTouch via text message once you are transferred.

Questions or concerns? Call us at any point at 866.488.8719 or, prior to the transfer, call Budget Mobile at 888-777-4007. We will be happy to answer any questions you may have.

We look forward to serving you!

Sincerely,

Kimberley Lehrman
President
Boomerang Wireless, LLC d/b/a enTouch Wireless
Customer Service: 866.488.8719

Robert Daniel Hyde III
CEO
Budget PrePay, Inc. d/b/a Budget Mobile
Customer Service: 888-777-4007